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PRESS RELEASE

“Let them eat cake”...and they did, for charity!

We all know that the smell of the coffee percolator or freshly baked bread is the key to selling your house, however, staff at local estate agents Gascoigne Halman have taken things a stage further and have been baking cakes, cookies and muffins, dishing them out to prospective home buyers and sellers, in fact anyone passing by their offices...all in the name of a good cause.

Gascoigne Halman's 'Bakethon', which took place on Friday 25th June, challenged staff at 17 offices across Cheshire, South Manchester and the High Peak, to don their aprons and whisk up some delicious donations for The Christie. And, what a very satisfying event it proved to be with a grand total of £2,017 raised on the day.

Commenting on the event, John Halman said:

“Who could resist the lure of a cupcake, especially when you know that you are indulging yourself for a good cause? It was a great deal of fun and I think the staff enjoyed creating, and then eating, the various cakes.”

The event was part of a year long effort by the team at Gascoigne Halman, to support The Christie charity. The charity raises money to fund projects at The Christie NHS Foundation Trust which are outside the scope of the NHS. Their supporters help them make a difference to cancer patients, both now and in the future.

Earlier in the year the boss, John Halman, was challenged to raise a ransom of £1800 to get out of gaol. Further events are planned for later in the year.

Commenting on the team's fundraising efforts, John Halman of Gascoigne Halman said: “As I hoped, our staff have really pulled out all the stops to raise vital funds for The Christie. I am really proud of them and proud that together, as a company, we are able to lend our support.”